



Conference For Global Marketers

A Full Virtual Event

JUNE 16, 2020 - 10AM - 5PM CEST

2020 Virtual Event Sponsorship Packages

Brand2Global Virtual Sponsorships

Platinum

- › 2 Full Admissions to the event (Value = \$498)
- › Logo + Link on B2G Website and Sponsor Page with Company Bio
- › 5 dedicated Social Media posts on B2G channels
- › Logo displayed at the beginning of the event
- › Logo displayed between sessions on break slide
- › 1 mailing to the B2G mailing list highlighting your Platinum Sponsorship and partnership with B2G *(can include link to pdf or white paper)*
- › Thank-you mention in post-event message to attendees

\$2,000

Brand2Global does not share our attendee list or their contact information with our sponsors. This is a premium-priced event and we want to ensure that our attendees are not overwhelmed with outreach from vendors and sales pitches.

Gold

- › 1 Full Admission to the event (Value = \$249)
- › Logo + Link on B2G website
- › 3 dedicated Social Media posts on B2G channels
- › Logo displayed at the beginning of the event
- › Mentioned in 1 Brand2Global Sponsors email to the B2G lists prior to the event
- › Thank-you mention in post-event mailing to attendees

\$1,200

The complete program and agenda for Brand2Global Conference: A Full Virtual Event is already published and sponsors do not have a say in the actual content or delivery of the conference.

Reach The Decision-Makers in Global Marketing

Get in front of and interact with these marketing leaders at the 2020 Brand2Global Conference.

Below is a sample of the job titles of previous attendees.

- › Chief Executive Officer
- › Chief Brands Officer
- › Chief Connection Officer
- › Chief Marketing Officer
- › Conference Manager
- › Deputy Managing Director
- › Directeur General
- › for Corporate Communication
- › Director
- › Director, Global Marketing
- › Director, Global Strategy & Advocacy
- › Director, Localization
- › Director, Program Innovations
- › Director of Digital Marketing
- › Director of Marketing-Demand Programs
- › Director of Media Development
- › Director of Strategy & Business Development
- › E- Development Manager
- › Associate Director, Innovation & Co-Creation Lab
- › Associate Professor
- › Conference Manager
- › Business Development Director
- › Senior Manager
- › Global Program Manager
- › Globalization Services Manager
- › Head of Localization
- › Head of Marketing Globalization
- › Head of Media Futures
- › Head of Programming & Branded Content
- › Head of Translation
- › Honorary Professor of Marketing Metrics
- › Senior Global Language Specialist, Manager
- › International Operations Director
- › Manager, Translation
- › Managing Director
- › Marketing Coordinator
- › Marketing Manager
- › President
- › Professor of Global Marketing
- › Program Manager
- › Sales Manager
- › Senior Analyst
- › Senior Global Director of Innovation
- › Senior Lecturer in Marketing
- › Social Media Coordinator
- › Senior Web Program Manager
- › Vice President, Business Development
- › Vice President, Content Marketing
- › Vice President, Sales
- › Vice President, Travel & Hospitality
- › Web Marketing Manager, Content
- › Geopolitical Strategist

If you or your company is interested in the opportunity to sponsor this world class event, please contact:

Alex Bernet

Brand2Global Conference Manager

+1.608.826.5001 • alex@brand2global.com

brand2global

Conference For Global Marketers