

# Global Digital Marketing & Localization Certification

## Dual Credentials = Dual Advantage

**Certificate:** From University of North Carolina Wilmington

**Certification:** From the Localization Institute

GLOBAL DIGITAL MARKETING STRATEGIES  
FOR COMPETITIVE ADVANTAGE

STRATEGIES FOR EFFECTIVE  
GLOBAL SOCIAL MEDIA MARKETING

GLOBAL SEARCH ENGINE OPTIMIZATION STRATEGIES

GLOBAL DIGITAL MEDIA LOCALIZATION STRATEGIES

GLOBAL DIGITAL CONTENT MANAGEMENT TECHNIQUES

Including executive insights from global marketing & localization experts at:



... and more.

## Sponsorship Opportunities

### Marketing Program Partner Fee: \$7,500 Term: 2 years

Marketing Program Partners are critical to helping us train the next generation of workforce in Global Digital Marketing. Your sponsorship funding will help with both program updates and marketing. As such, you will receive maximum exposure across the promotional materials as well as a number of program and conference related bonuses:

- 1. Multiple Venue-Global Exposure:**
  - a. Company logo displayed under "Marketing Program Partner" section on our:
    - i. Certification home page at [www.brand2global.com](http://www.brand2global.com)
    - ii. Landing page at [www.localizationinstitute.com](http://www.localizationinstitute.com)
  - b. Exposure at Brand2Global Conferences via brochure/flyer inserts
  - c. Exposure at Localization World: U.S., Europe and other locations, via GDMLC brochure/flyer inserts
- 2. Press Exposure:** Program partners will be included in all press releases for the certificate program.
- 3. Marketing Exposure:** Program partners will be acknowledged in all certificate program related marketing materials: certification flyers, e-mails, and social media promotions.
- 4. 3 Free Seats for the certification program:** for you to extend to employees or customers.  
*Total Value: \$2,940*
- 5. 15% Discounted Rate for up to 4 registrations at Brand2Global Conferences:**  
*Total Value: \$1000 approx*
- 6. 1 Free Seat for the NEW Global Branding and Marketing certification program:**  
If you sign up as a program partner before December 31, 2017, you will also receive 1 Free Seat in Dr. Nitish Singh's next education certification program, The Global Branding And Marketing Certification Program, to be launched in the summer of 2018. More details of this program will be available in early 2018. *Total Value: \$880*



To discuss your Marketing Program Partnership in more detail, contact:

**Dr. Nitish Singh** Brand2Global Program Leader

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