

# 24/7 Global Marketing: What's Next?



## Panel

Agnes Adusz - *Global Brand Marketing Director*, **Brandwitch**

Winnie Palmer – *Global Digital Marketing Director*, **Huawei Technologies**

Sandro Cardoso – *Global Digital Marketing Manager*, **Danone Nutricia**

Alastair Cole – *Chief Innovation Officer*, **Partners Andrews Aldridge**

## Chair

Elliot Polak – Founder, **Newsroom**



# DIGITAL



i don't need religion.  
i've got an iphone.



# SOCIAL



# CULTURE



# VOICE



# SH\*TSTORM





# ADVOCACY



# CURATION





# RISK



# INNOVATION





# THANK YOU

