

Join Us In Raising The Awareness Of Global Branding & Global Digital Media Best Practices



brand2global

Conference For Global Marketers

MEDIA PARTNERSHIP OPPORTUNITY

"The Brand2Global conference is the first of its kind, and seeks to make a positive impact on the industry.

We want to create conversations in the corporate world about how to best leverage global branding, marketing, e-commerce and social media for global market success."

Ulrich Henes, Founder, Brand2Global

Brand2Global is a conference for professionals who drive Global Marketing activities, focusing on 4 key areas:

- Global Branding
- Global Marketing Campaigns
- Global Digital Media
- Global Customer Experience

REGISTER NOW and join the other top Global Marketing decision makers attending in 2015.



Platinum Sponsor:



LONDON

Sept 30 - Oct 1, 2015

THIS YEAR'S SPEAKERS INCLUDE REPRESENTATIVES FROM:

Gotta Brands	Tata Elxsi
Facebook	Cisco
Pinterest	Lionbridge
IBM	Common Sense Advisory
Nestlé	AkzoNobel
Dell	Econsultancy
Google	Across Systems
BAND-AID	Brandgarten
Nielsen	Prezi
Brand Affairs	Adludio
Manpower Group	Lawless Guides
Schneider Electric	Lewis PR
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www.brand2global.com

YOUR OPPORTUNITY:

Brand2Global is a conference for professionals who drive global marketing activities.

Through being a Media Partner for the conference you will link your organization to a unique global network of thinkers, leaders and doers in the field of global marketing and business.

As a gathering of representatives from business and other stakeholder groups - this conference is the place to be for any organisation aiming to position itself as a leader in the field of Global Marketing.

We are thankful to organizations like yours that are helping to increase awareness of global marketing issues. We truly hope you will join us in this global project.

As a Media Partner of Brand2Global, we seek your assistance with outreach and PR activities.

This would entail:

1. Sending emails to your mailing lists, promoting your special Brand2Global discount.
2. Including stories and details about Brand2Global in your newsletter/mailings
3. Issuing press releases highlighting our collaboration.
4. Spreading the word about Brand2Global through social media.
5. Including the Brand2Global logo on your website, with a link to Brand2Global.com.

We will send you communications materials on a regular basis that you can use for this purpose. We expect you to cover at least 4 of the above-listed possibilities.

In return, we will do the following:

1. We will offer an exclusive 10% discount code to your membership/subscribers.
2. Profile you and include your logo in various locations on Brand2global.com.
3. Include your logo and profile in the Brand2Global Conference app.
4. Link directly to your company website from Brand2global.com.
5. Mention you in social media communications and press releases.
6. Display your logo onsite during the conference.



For any questions on the role your company could play at the Brand2Global Conference, please contact:

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